



# Making business function

## KPMG Powered Enterprise

2020

### Choose a new model for growth

79%<sup>(a)</sup> of CEOs are now responsible for cross-functional alignment in a way their predecessors were not.

To succeed, CEOs must apply constant pressure to change, adapt and innovate. But most believe that transformation lead times seem overwhelming<sup>(b)</sup>.

Powered Enterprise is a functional transformation solution built by KPMG with the aim of addressing these challenges.

Combining our deep industry and process knowledge, global delivery capability and leading technologies, Powered Enterprise can drive sustainable change, rising performance and lasting value for clients. Our ongoing investment in applications, target operating models, processes and tools can give you instant access to leading practices and timely, predictable outcomes.

At a time when disruption is changing everything around us, many businesses are struggling to transform. Powered Enterprise can help make it happen.

### Why choose Powered Enterprise?

To help you:



**Deliver** leading business functions by starting with a model answer



**Transform** more quickly with reduced program risk



**Develop** a platform and approach for ongoing transformation

### More than just technology

Powered Enterprise isn't just about migrating finance or supply chain management onto a new digital platform. It's about finding new ways of working. Whether that's implementing evidence-based HR, or building customer-centric business models, Powered Enterprise can unleash new levels of agility, insight, efficiency and performance.

And the value is multiplied as you repeat that success across the business.

### For you to make a step change across each of these business functions

Powered Enterprise | Sales, Service & Marketing

Powered Enterprise | Cyber

Powered Enterprise | Enterprise Service Mgmt

Powered Enterprise | Finance

Powered Enterprise | Human Resource

Powered Enterprise | IT

Powered Enterprise | Procurement

Powered Enterprise | Risk

Powered Enterprise | Supply Chain Mgmt

### Driving transformation

Successful, sustainable transformation requires an understanding of how business change affects every level and layer of a company – from process design through to service delivery. Powered Enterprise applies the power of new and emerging technologies to the real-world challenges of organizational change. This is a solution designed to deliver success today and to adapt to what you may need tomorrow. And because KPMG member firm professionals understand the human factors involved in business transformation, we also help to empower your people and inspire them to embrace a culture of change.

### What you could achieve..

- A jumpstart to your functional digital transformation
- Immediate access to leading practices and solutions
- Improved change management and employee experience
- Positive transformation journey and culture shift
- Reduced implementation risks and enhanced ROI
- A solid platform for continuing evolution

(a) KPMG global CEO survey 2019. (b) 62% agree that lead time to progress on transformation seems overwhelming (UK figures) KPMG global CEO survey 2019.

## What's in the box?

Powered Enterprise provides a combination of leading practices and processes, proven technology solutions and a next-generation delivery framework. It's a truly integrated solution. Every component has a role to play in extracting the maximum value from technology and helping to achieve the outcomes you need. When all this comes together, backed by the business knowledge and experience of KPMG member firm professionals, the results can be impressive.

Powered Enterprise includes:

**KPMG Target Operating Model (TOM)** - Start with the model answer

**KPMG Powered Execution Suite** - The tools and approach for a successful transformation

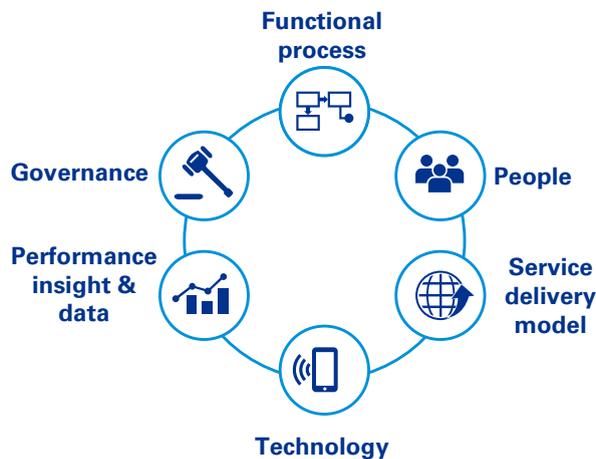
**KPMG Powered Evolution** - Services and support to drive continuous innovation

## The value of the KPMG Target Operating Model

The KPMG Target Operating Model (TOM) is integral to the success of functional transformation. Firstly, it sets the vision for what can be achieved. Then it validates which future-state model will work for your organization with your chosen technology platform. Finally, it guides the implementation to ensure that outcomes are realized across every functional layer.

The TOM contains detailed, tested, pre-configured solution accelerators (assets) across each of the six critical layers of organizational design: functional process, people, technology, service delivery, performance insight & data and governance.

These exist either by function, by an ever-growing list of technology platforms or by a combination of both. Their purpose is to enhance and speed up the time to achieve value.



## In a nutshell...

Powered Enterprise is about functional transformation, your business' future agility, and real, long-lasting change that's repeatable across your business. It's the culmination of sustained investment, decades of experience in leading practice and ongoing collaboration with our clients and key industry partners. It helps to align advances in technology with the evolving needs of the modern business.

Now you can embrace transformation as a positive state rather than a disruptive event. Working with you, we can help you to navigate confidently into the digital future. We can create a roadmap to high performance and embed the agility that's needed for continuous evolution. Make sure you're ready for whatever challenge comes next.

## With KPMG Powered Enterprise you can:

- **Transform** the way you run your business
- Build **agile functions** that evolve as you grow
- Help your people to **adopt and embrace change**
- **Exploit new technologies** for value and performance
- **Drive future success** with the latest leading practice
- **Optimize service delivery** and use of data for competitive advantage

## Pre-configured leading practice across a growing set of technology platforms

- Blue Yonder
- Coupa
- Ivalua
- MetricSteam
- Microsoft Dynamics
- Okta
- Oracle
- SailPoint
- Salesforce
- SAP
- ServiceNow
- Workday

## Imagine...

Being consumer, influencer and predictive led

Having standard global processes – lower cost, lower risk

Being able to continuously re-examine the workforce model

Enjoying a better return on your technology investments

## What comes next is powered by KPMG

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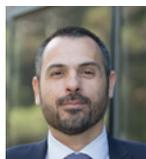
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